



PBL Institute for Leaders #PBLIFL

Friday, June 22, 2018 // Baltimore Convention Center

IFL Headquarters

Location: Room 326

7:00 - 8:00 AM

Phi Beta Lambda Institute for Leaders Registration

8:00 - 9:30 AM

OPENING SESSION ADVENTURE with the PBL National Officer Team

Location: Room 314

Welcome // PBL Emblem Ceremony // Elevate Your Leadership

Welcome from TEAMTRI, Bryant Collier

"The Journey", Keynote Speaker Scott Cornelius

SUMMIT SUCCESS TREK

How can you climb to your prime as an executive leader? Executive leadership in PBL and in your future career encompasses two stages of elevated leadership. 1.) Elevate Yourself –Deep dive into exploring your own leadership and identifying learning opportunities and tools to help you develop the interpersonal skills you need to elevate your leadership. Ultimately, in leadership, you cannot give away, what you do not possess, and this first stage is concentrated on you knowing yourself to lead yourself. 2.) Elevate Others – Leadership is everywhere...regardless of title, level, and rank...everyone is a leader. On the other hand, executive leadership is a more uncommon path that requires a different approach, a change in thinking, and an ultimate commitment to be for others.

Location: Room 311

STORYTELLING TREK

From the walls of caves and Shakespeare's plays to Jay-Z's raps and social media apps, we've been telling stories since before the days of even formal language and technology. To increase your leadership influence communicating, marketing, advocating and doing business, join us in this trek to elevate your storytelling skills to the next level! From telling your story in a job interview, to sharing a story to communicate a vision, pitching your business story to gain customers and investors, or inspiring others to greatness, history is clear, great leaders are great communicators and storytellers. Learn the storytelling framework to create messages that matter and motivate. Gain storytelling skills to read audiences, present effectively, and deliver stories in a compelling way.

Location: Room 312

9:30 AM - 10:30 AM

Executive Behavioral Styles

Tell Your Story

10:30 AM - 11:30 AM

Top 100 Tools for Executives

Hero

11:30 AM - 12:45 PM

LUNCH BREAK

1:00 - 2:30 PM

Straight Talk on Becoming an Executive

Unstoppable Mindset

2:30 - 3:30 PM

LOL | Lifestyle of Leadership

Your Decision

3:30 - 3:45 PM

BREAK

3:45 - 5:00 PM

ELEVATE YOUR FUTURE PANEL



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| <h1 style="margin: 0;">PBL Institute for Leaders #PBLIFL</h1> <p style="margin: 0;">Saturday, June 23, 2018 // Baltimore Convention Center</p> | | | | |
| <i>General Session Doors Open for Seating</i> | | | | |
| 8:30 - 9:30 AM | General Session: Flip Chart Frenzy | | | |
| 9:45 - 10:00 AM | BREAK | | | |
| BASECAMP BREAKOUT SESSIONS | | | | |
| <i>Location: Room 311</i> | | <i>Location: Room 312</i> | | |
| 10:00 - 10:30 AM | Elevate Your Community | Elevate Your Team | Elevate Your Organization | Elevate Your Family |
| 10:30 - 11:00 AM | Elevate Your Community | Elevate Your Team | Elevate Your Organization | Elevate Your Family |
| 11:00 - 11:30 AM | Elevate Your Relationships | Elevate Your Speaking | Elevate Your Interview | Elevate Your Energy |
| 11:30 - 12:00 PM | Elevate Your Relationships | Elevate Your Speaking | Elevate Your Interview | Elevate Your Energy |
| 12:00 - 12:30 PM | IFL Graduation Celebration | | | |

FBLA-PBL Institute for Leaders

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