



8:00 - 9:30 AM

FBLA Institute for Leaders Overview #FBLAIFL

Wednesday, June 27, 2018 // Baltimore Convention Center

Official Registration Open 7:00-8:00 AM
IFL Headquarters - Room 326

OPENING SESSION

Welcome // FBLA National Officer Challenge // FBLA Emblem Ceremony // Keynote Speaker Byron Garrett from @TEAMTRI
Rooms 339-342

Institute for Leaders Treks

	Communication STORYTELLERS TREK	State Officers ADVANCE TREK	Chapter Officers EXCELLENCE TREK	Business Leadership INNOVATORS TREK	Adviser Leadership SUCCESS SHERPA TREK
	<i>Elevate your message! In the world of business, the clearest messages grow influence, build brands, attract investors, and mobilize others to get involved, engaged, and excited to elevate the future. Great communicators know how to develop and deliver the grander story to inspire those they represent. History shows us the greatest leaders in business and beyond are powerful storytellers. Great leaders harness the power of story to chart new courses, overcome adversity, and inspire others to define, determine, and tell epic stories to elevate the future. Gain the critical skill of communication and storytelling in this exciting trek!</i>	<i>Gain strategic training, ideas, and plans to advance your state and all FBLA to the next level. Acquire practical and advanced communication strategies, training techniques, workshop facilitation methods, and the power of digital media. Learn effective ways to recruit chapters and serve chapter officers. Organize FBLA activities, unleash advocacy, and learn key insights into successful project/event management. Learn your role as the critical motivator for members and chapters to participate in FBLA's incredible National Programs.</i>	<i>Learn all about leadership excellence at the chapter level. Understand your role and create a plan of action to elevate your FBLA chapter. Gain experience in goal setting, running meetings, membership recruitment, communications, fund development, service activities, FBLA opportunities and how to prepare to win in FBLA competitive events. FBLA Chapter Officers will take advantage of being in a collaborative space with other chapter leaders and graduate IFL with a plan to implement excellence throughout their year of service!</i>	<i>Transform your business leadership, multiply influence, and learn the executive, inspirational, strategic, and entrepreneurial skills to elevate your business leadership. This fast-paced track runs at the speed of business and is like getting a mini-MBA to advance your inner executive. From profit to pivots and brands to bold innovation, get ready to climb high, work hard, play hard, and get the competitive edge to elevate your future career in business!</i>	<i>At IFL, this is your opportunity to get prepared, energized, and ready to guide future business leaders to the summit of their personal and professional careers. Get new gear, chart new courses, and gain greater skill to lead students on great expeditions to elevate their future in business education and leadership. Gain chapter management techniques and learn ways to integrate FBLA competition and program resources into your classroom. Learn from expert FBLA advisers how to be more creative and practical in making your chapter more user friendly, relevant, and a powerful tool in your teaching. Expand your expertise in all of FBLA's programs, methods, and features!</i>
	Room 338	Room 337	Room 336	Room 343	Room 344
9:30-10:30 AM	Tell Your Story	Events That Excite Engagement	It's All About That Base	Do Your Thang	5 Voices 5 Gears
10:30 - 11:30 AM	Character Counts	Successful Habits of Highly Effective Officer Teams	Planning for Success Takes Successful Planning	Communicate Your Business Story	
11:30 - 12:45 PM	LUNCH				
1:00 - 2:00 PM	Hero [Image is Everything]	Crossing the Digital Divide	Go Pro!	Tool Time! Mini-MBA in Awesomeness	Building a Winning Chapter
2:15-3:15 PM	Sherpa Time!	Meet the Press [Advocacy]	Building a Winning Chapter	The Journey	The Trek to the Top
3:30 - 4:30 PM	Your Decision	The Activator	Communicate to Elevate!	Napkin Empires	There's Greatness on the Inside
4:45 - 5:30 PM	SHERPA PANEL: FBLA-PBL Alumni Leadership Forum with @TEAMTRI Rooms 339-342 TRIVIA Showdown: FBLA Knowledge Alumni Panelists: Bryant Collier, Alyssa Stalley, Ryan Underwood, Michael Barfield				



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Thursday, June 28, 2018 // Baltimore Convention Center

IFL Headquarters | Room 326

Breakfast on Your Own

Institute for Leaders Day 2 Opening Session

Bryant Collier, Mega Message Speaker
Rooms 339-342

8:00 - 8:30 AM

FBLA Institute for Leaders Basecamp Breakout Sessions

	Room 338	Room 337	Room 336	Room 343	Room 344	
8:45 - 9:15 AM	Medical Leadership Institute <i>Special Guest:</i> <i>Dr. Michael Barfield, FBLA-PBL Alumnus+ Vascular Surgeon</i>	Elevate Your Self Confidence	Elevate Your Meetings	Elevate Your Fundraising	Elevate Your Chapter Panel (for Advisers)	
9:25 - 9:55 AM		Elevate Your Team	Elevate True Beauty	Elevate Your Speaking		
10:05 - 10:35 AM		Elevate Your Relationships	Elevate Your POW	Elevate Your Speaking		
10:45 - 11:15 AM		Elevate Your Relationships	Elevate Your Message	Win In FBLA Competitions		Elevate Your Team
11:25 - 11:55 AM		Elevate Your Community	Elevate Your Message	Elevate Your Excellence		Elevate Your Self Confidence
11:55 - 12:10 PM	Break and Transition to IFL General Session Rooms 339-342					
12:10 - 12:30 PM	FBLA Institute for Leaders Graduation					
	Mega Message from IFL Presenters <i>Graduation</i>					

FBLA-PBL Institute for Leaders Online Resources

IFL CONNECTIONS: #NLC18FBLA #FBLAIFL // @FBLA_PBL_IFL // Text: 918-852-2444 // www.FBLAPBLIFL.org